

Center for the Prevention of Child Maltreatment

Minutes: 2Q 2023 Advisory Board Meeting

Thursday, April 13, 2023

Pierre, SD and Zoom

ATTENDANCE

Attendees:

Senator Tim Reed, SD Legislature, Chair
Haifa AbouSamra, USD
Pamela Bennett, SD DSS, CPS
Pamela Carriveau, SD BOR
Cameron Corey, SD DCI
Beth Dokken, SD DOH
Nikki Eining, Advocate
Sheri Fischer, Sanford Health
Mary Beth Holzwarth, Advocate
Brooke Jones, Child's Voice
Sara Kelly, UJS

Wendy Kloepfner, State's Attorney
Kathy LaPlante, Advocate
Angela Lisburg, Avera St. Mary's CAC
Jolene Loetscher, Advocate
Teresa Nieto, Advocate
Tifanie Petro, Children's Home Society
Rep. Taylor Rehfeldt, Advocate
Paul Stevens, Law Enforcement
Laura Scheibe, SD DOE

Not in Attendance:

Shana Cerny, Advocate
Sen. Helene Duhamel, SD Legislature
Daniele Dosch, FBI
Krista Heeren-Graber, SDNAFVSA

Tatewin Means, Advocate
Brittany Novotny, CAC-SD
Pauletta Red Willow, Advocate
Stacy Reitmeier, Avera Health
Toby Russell, ICAC.

Guests & CPCM Staff:

Joe Bartmann, Facilitator
Michelle Lavalley, CHS
Deanna Larson, CHS
Michael Linngren, CAC-SD

Carrie Sanderson, Director
Darla Biel, Assistant Director
Kristi Kranz, Training Manager
Tracey McMahan, Data Manager
Brandi Miller, Program Specialist
Tracy Thomes, Program Coordinator
Mina Doerner, Program Assistant

WELCOME & INTRODUCTIONS

Welcome: Advisory Board Chair, Senator Tim Reed, called the meeting to order at 10:05 AM CT. Roll call of Advisory Board Members found 20 members present. Advisory Board members, guests and CPCM staff were introduced. Changes in the Board and CPCM Director bring an opportunity for new beginnings, and a chance to step back and see where we are.

The February 10, 2023 minutes were discussed by the committee. Cameron Corey moved to approve the minutes and Jolene Loetscher seconded the motion. *There was no additional discussion and the motion passed.*

CPCM UPDATES

The CPCM Staff provided updates of work since the last board meeting, summarized as follows:

Brandi Miller: Brandi acknowledged that April is Child Abuse Prevention Month and noted ways the CPCM Board can help throughout the month. CPCM hosted the 2nd annual Ray of Hope Breakfast on April 4 in Sioux Falls. Terri Melitz, East-Central CASA and a member of the Codington County Resilient Communities Facilitating Team was the speaker. 133 people were in attendance. Brandi showed the updated website (sdcpm.com) that organizes CPCM's work into three core areas of Know, Prevent, and Respond. The search engine has been optimized to make the site more accessible and user-friendly. Analytics will be used to track usage and to enhance the online learning opportunities.

Kristi Kranz: Kristi highlighted Child Abuse Prevention Month training opportunities and showed the training area of the website. The Training Library features selected videos that anyone can access and view for free. Some videos require registration to access, and participants can receive a certificate of completion after viewing.

Kristi summarized 2022 CPCM Training outcomes. Across CRCAC, CAASt, SANE, Court Improvement, and other trainings combined, CPCM staff helped support 110 trainings reaching over 5,000 attendees. CPCM continues to receive inquiries about training opportunities – eg. Community Health Worker certificate program, Horizon Health's all Provider Meetings, USD's School of Health Sciences, SDSU, and continues to lift up the importance of shared, baseline cross-training, including Mandatory Reporter training, ACE Interface, Enough Abuse, and the importance of multi-disciplinary teams.

Kristi also introduced the three new Resilient Communities, supported through a grant from the South Dakota Community Foundation (SDCF): Flandreau, Springfield, and Yankton. CPCM is providing training and technical assistance for these communities, expanding the ACES and Resiliency initiative to include resiliency hubs and connections between communities increasing their capacity to know about, respond to, and prevent child maltreatment and adversity.

The Call for Presenters for CRCAC is open for the next couple of weeks. Kristi encourages you to share with colleagues to either submit presentation proposals or to provide feedback on the desired topics.

Kristi also presented a Sexual Assault Nurse Examiner (SANE) update: The next Clinical Skills Lab will be held May 23 & 24 at Parry Skills Lab in SF, held in conjunction with Hennepin Healthcare. Teri Beeson, SANE Coordinator, is working with Great Plains Tribal Health Care Leaders Board to hold a Clinical Skills Lab in the West River area in

July at Western Dakota Technical College. Teri had a great turnout on March 23rd for a SANE focused MDT training which included presenters Lara Roetzel, Tif Petro, and Cam Corey. Teri will be kicking off MMIP awareness month with a training by Tanya Kreitlow, titled “Examining the Intersection of Stalking, Trafficking, and the MMIW Crisis.”

Tracy Thomes Bird: Tracy talked about the Child Welfare Legal Workshop, held on March 28th at USD’s Muenster University Center Ballroom. She also presented an update on CIP Lunch & Learn sessions. Tracy shared the Mandatory Reporting draft and process to date. Tracy will be reaching out for additional input; please send input/feedback to Tracy.Thomes@usd.edu. The Board has expressed interest in establishing a child welfare research agenda for South Dakota; Tracy is interested in pursuing this project. Lastly, Tracy announced the Honorable Mention national award that the CAASSt Team received from the Interprofessional Education Collaborative for their child abuse simulation project. The award from IPEC was in the Community Empowerment and Education category.

Darla Biel: Darla discussed recently submitted grants (Project LAUNCH* and WIC-CIAO**). These grant proposals model interdisciplinary and collaborative approaches to ensuring a strong start for children and providing concrete supports to parenting adults. The WIC-CIAO grant was fully funded at \$1 million, and the determination on the Project LAUNCH proposal will be announced August 31. Darla also summarized the HRSA Early Childhood Comprehensive Systems (ECCS) grant goals and strategies and noted that recent grant opportunities have emphasized the importance of authentically engaging with families and including their voices.

*Linking Actions to Unmet Needs in Children’s Health

**WIC- Community Innovative Action Outreach

Tracey McMahon: Tracey discussed the status of the My Journey curriculum. Tracey also presented the Data Report draft and shared a few highlights about indicators of particular interest. DOE is still reviewing the document. She shared the Data Report link and invites feedback. Planning for dissemination of the report and sustainability of the Data Initiative project will continue.

Mina Doerner: Mina (Program Assistant II) introduced herself.

Carrie Sanderson: Carrie reviewed the CPCM strategic plan successes and challenges, made connections between the plan’s evolution and the current and forecasted project updates that CPCM staff shared above, and provided history and context for all.

Carrie provided a summary of CPCM’s founding and work to date as a starting point for the facilitated discussion, noting that sustainable funding of CPCM is an essential piece of the conversation. The Center was originally funded at \$210,000, which covered a faculty position, a graduate student and \$24,000 in operating expenses. Since then, CPCM has leveraged that original annual operating budget of \$24K to bring in over \$5 million in outside funding from ongoing Legislative support, Agency agreements, CRCAC Conference income, and Children’s Day at the Capitol. CPCM is currently funded mostly through awarded grants. Carrie offered a reminder, CPCM staff salaries are set by SD BoR HR policies. Therefore, salaries are higher than “industry” averages for social workers and other direct service providers. Carrie asked the board to consider: What does continued funding look like under the Regental System? What does fundraising look like? Direct services are not provided by CPCM, so proposals are limited to infrastructure grants. CPCM needs a Tribal Liaison. Barrier within state-can we combine efforts more? Combined effort at consolidating conferences-CRCAC Conference has been successful. Angel funding-fundraising plan defined by university restrictions.

Carrie highlighted the following in her summary, making connections to Goals A-E in CPCM's original Strategic Plan:

- A) Regarding a change how we look at data/data sets across state agencies: CPCM can't accomplish this independently. How do you want data to be shared? What do you want data to do (reflective/predictive or live time response systems)?
- B) The original ACE Screening was a reflective tool for adults, not children. South Dakota needs a standardized trauma screener so data can be researched and shared.
- C) Resilient Communities can expand collaborations/partnerships and increase community capacity to be part of the solution.
- D) Mandatory reporting needs to expand to include more professionals. How can we educate legislators on Mandatory Reporting? The CAAS training includes education on civil and criminal responses to child maltreatment.
- E) Public Awareness. How can we promote who the partners are and what they do across the comprehensive system? The CPCM website could be a resource.

Tim Reed: Need a more sustainable structure geared towards operational reality for the Advisory Board. Need to revisit the Board's nominating process. Need to build CPCM Advisory Board up to bolster fundraising. Sustainability of CPCM and the CPCM team is the main goal. How do we see advocacy at legislative level going forward?

Dean Haifa Samra talked about how the CPCM Director hiring process is structured. Has been meeting with Advisory Board members to gain an understanding of what you need in a Director to support your work as well as CPCM's work? Candidates will also be evaluating CPCM and Advisory Board. If new Director wants to fundraise, it will have to be done within the USD Foundation's existing structure.

Celebrations: Tim Reed and CPCM staff celebrated several individuals and achievements:

- Angela Lisburg, Mary Beth Holzwarth, and Jolene Loetscher as they leave the Board.
- Nomination of Senator Tim Reed for the National Children's Alliance Bud Cramer Advocacy Award (for his work on SD Courtroom Trauma Informed Bill)
- Thank you to Carrie Sanderson for being CPCM's first director

Lunch was served

Facilitator Joe Bartmann: Strategic Visioning Part I:

Joe Bartmann led the Board through a River of Progress (timeline creation) process asking the board to consider: What Events, Key People, Challenges, Victories, Legends, and Organizations contributed to CPCM getting where it is today?

- River of Progress (timeline)-where we started, where we are, where are we going?
- Three Currents in the River of Progress: Organize sticky notes 1) what's happening/happened inside CPCM; 2) What has happened (events, collaborations, etc.) outside CPCM; and 3) what has gone on in the world that is out of CPCM's control.
 - **Shared Origin Story**-2012-2013-Jolene's Law Taskforce; 2014-Jolene's Law Taskforce killed; 2016-Appropriation & Summer Session-presentation on ACES; 2017-CPCM came to USD; Juvenile Justice Act passed-services pushed to communities with no funding available; 2022-(PCES) Positive Childhood Experiences, Exec Committee formed;
 - **Recent/Current Accomplishments/Milestones**
 - **Pivotal moments-positive or negative?** Advocacy/politics, tribal outreach/training-where is the effort and push-CPCM can be the change (Tribal Communities Work Group under CPCM).

- **Future?** *What do we want to be true for the next chapter of CPCM? Think about pivotal moments- what worked well, what can we do better?*

An engaged discussion followed. Joe said that with more time the board could expand on the activities and develop some clear strategic directions collaboratively.

PARTNER UPDATES

Several attendees provided partner updates, summarized as follows:

Court Improvement Program (CIP) Committee (DOJ): Sara Kelly provided the CIP report to the committee and introduced the court observation project. The CIP committee continues to provide monthly [Lunch & Learn](#) sessions to court professionals regarding the abuse and neglect process. Brown Co. collaborates in Rapid. CIP conference Family Problem Trigger Court. Started July 2022. Family reunification within 6 months.

South Dakota Department of Social Services (SD DSS): Pamela Bennett provided the SD DSS report to the committee, noting that Medicaid expansion will be effective July 1. The New DSS Secretary is Matt Althoff. CPS's Family First Prevention Planning committee has begun their work. Foster child numbers are decreasing but in-home service is increasing; overall number of children served is the same. CPS staff are experiencing some dangerous work conditions. There is not enough room in the SD system for instate child placement, so some kids are being placed out of state because lack of facilities in state,

South Dakota Division of Criminal Investigation (SD DCI): Cameron Corey-No update.

South Dakota Department of Education (SD DOE): Laura Scheibe provided the SD DOE report to the committee. Positive Behavioral Interventions and Supports program (PBIS)-Jobs for America's Graduates-offered for students with barriers; reinvigorated in 2020. Six schools in 2020; now in 11 schools. Two of newest are Huron and St. Francis Indian School. One hundred percent of participating students graduated from high school. Trauma informed care follow up for a year following high school graduation. (For more information, go to <https://doe.sd.gov/sped/pbis.aspx>)

South Dakota Department of Health (SD DOH): No update.

Children's Home Society of South Dakota (CHS): Michelle Lavalley spoke about the DHHS-Children's Bureau Champion Award for workforce transformation. CHS was the only social services organization in the U.S. to receive the award this year. CHS was able to move from a 70% staff turnover rate to 23% turnover rate with increased salary, investment in education, and student loan relief, made possible by a \$45 million endowment (5 years ago) from T. Denny Sanford for workforce acquisition and retention.

Rep. Taylor Rehfeldt: Rep. Taylor Rehfeldt expressed excitement about the upcoming year and thanks to everyone for what has already been done. Remember, we can't have a measurable impact unless we are part of the discussion.

OPEN DISCUSSION & ACTION ITEMS

Action Items: Senator Tim Reed recapped the following action items to the Advisory Board:

- Participate with Dean Samra in developing input into next CPCM Director selection criteria.
- Examine structure of Advisory Board committees (summer timeframe)

NEXT MEETINGS

A remote meeting will be scheduled before the next quarterly meeting to discuss nominations for Advisory Board vacancies.

The CPCM Advisory Board will meet quarterly on the following dates:

- August 17, 2023 (virtual)
- November 16, 2023 (virtual)
- January TBD, 2024 (virtual)

Adjourned

STRATEGIC PLANNING HORIZON FOR NONPROFITS

More Certainty
Adjust More Often

Less Certainty
Adjust Less Often

Reflective
previous
6-36 mos.

Tactical and Operational
3-12 mos.

Strategic
2-3 years

Visionary/
Evolutionary
3-20 years

Impact Evaluation

Action Plan

Strategy Road Map

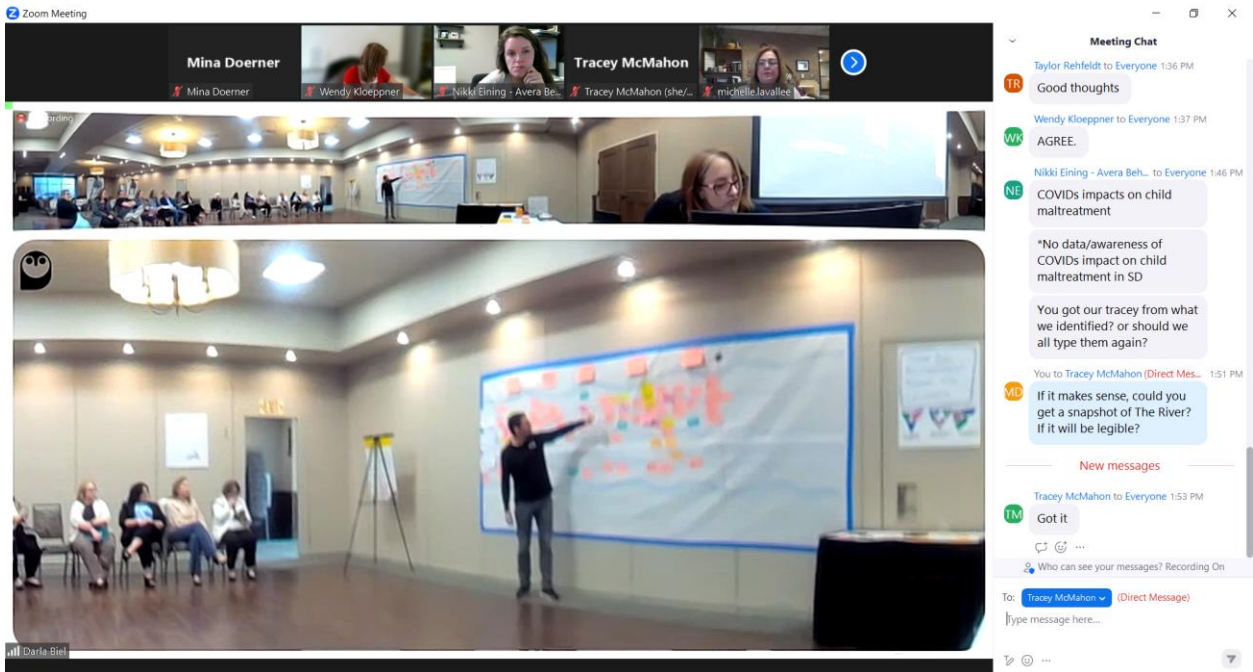
Theory of Change

We are here.

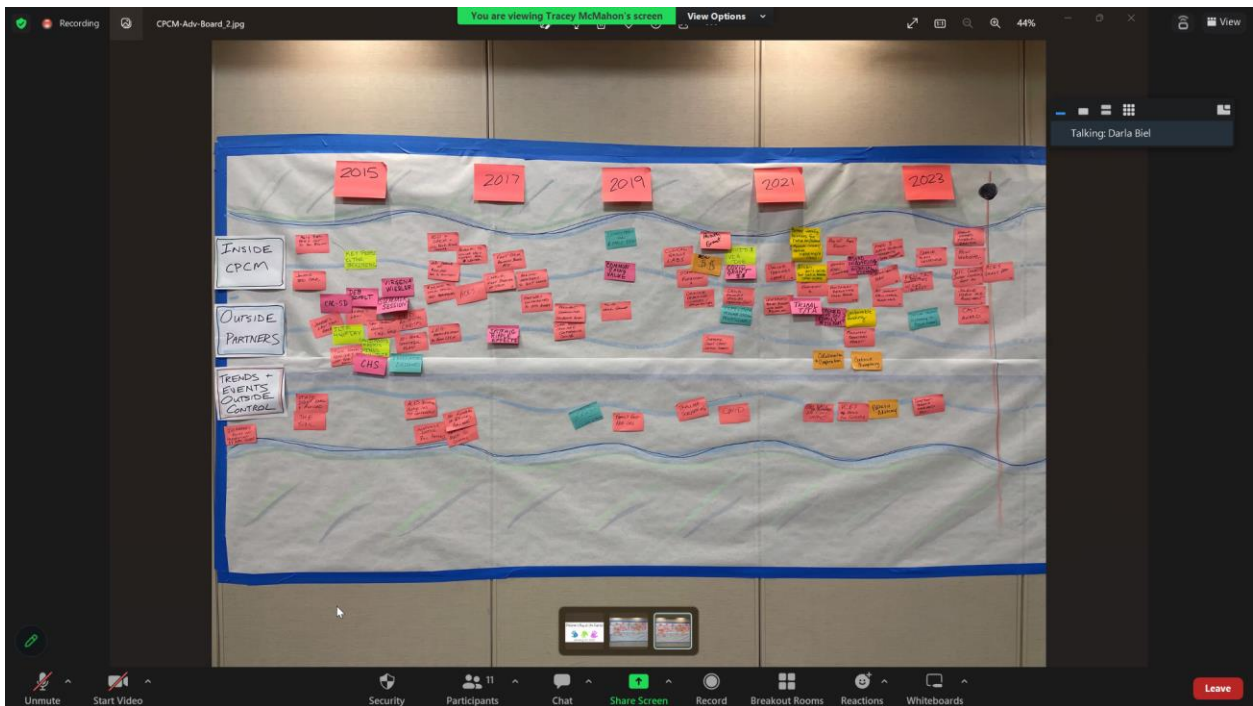
Adapted from Amy Webb's "How to Do Strategic Planning Like a Futurist" in Harvard Business Review.

Facilitator Joe Bartmann Strategic Planning Exercise

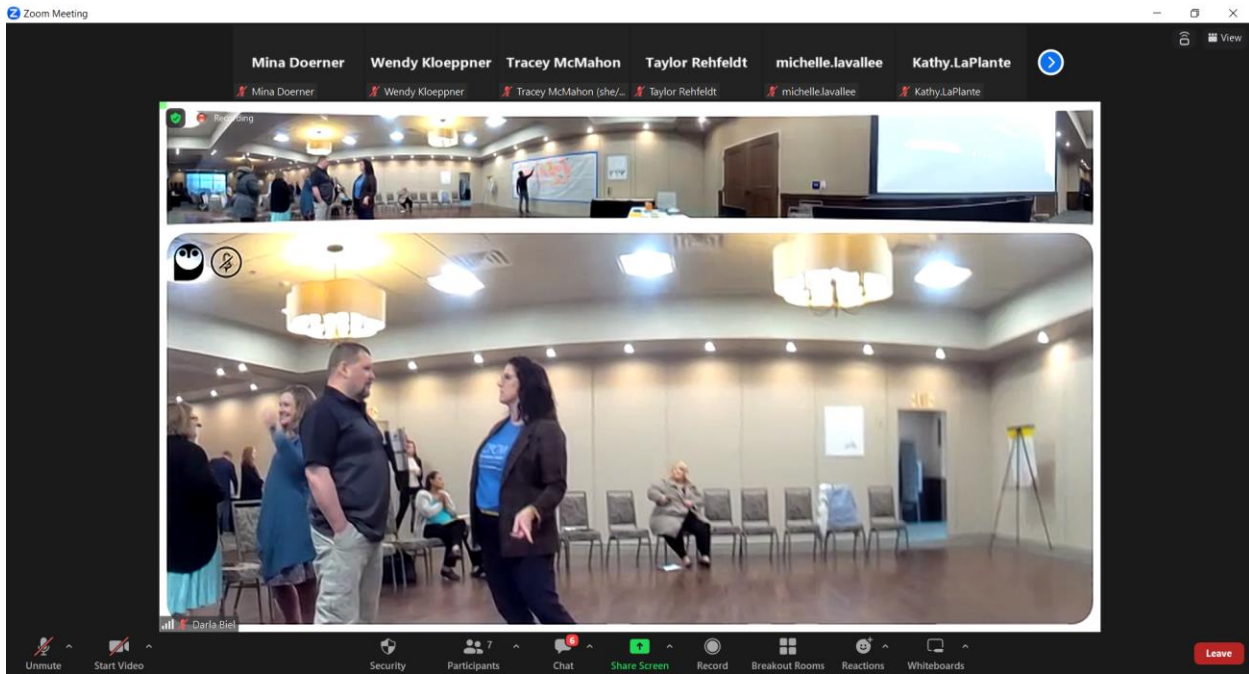
Zoom Participant View 1 of "The CPCM River"



Zoom Participant View 2 of "The CPCM River"



"The CPCM River" in Progress



Thanks, Carrie!!